COURSE TITLE:

THE FOUNDER AS COACH

helen@watershedschool.co.uk

One of six single-day workshops in our founders series.

DESIGNED FOR: Hospitality Founders

ATTENDED BY: Founders with all levels of and types of managerial, directorial, retail and hospitality experience.

£245.00 +VAT **HALFDAY**

WHAT IS IT?

Coaching helps us see relationships beyond the obvious and develops our ability to create a vision and a common language, which inspires and motivates.

The Founder as Coach is a single day event run by Matt Driver, coaches' coach and author of Coaching Positively. We explore what they teach you at coaching school and how these skills, frameworks, techniques and processes apply to today's business founder.

HOW IT WORKS

An informal environment. Hospitality founders only.

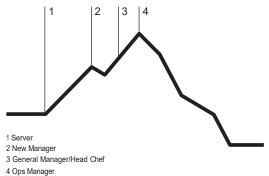
LEARNING OUTCOMES

On completion of the workshop you will be able to confidently run your own coaching sessions. This will include:

- Building rapport, trust and psychological safety
- Setting programme and session goals
- Managing the coaching process
- Listening at depth and asking powerful questions that enable change
- Using appropriate tools and techniques on a range of relationship and behaviour issues
- Exploring values and underlying motivation
- Working with colleagues to move them to action and accountability

ABOUT WATERSHED

We think some 'step-ups' in hospitality management are steeper than others - those where you have to change the way you work, not just how you work. That's why we've curated courses and programmes designed to support bar & restaurant managers exactly when they need it most.



1-2 MANAGING YOUR FRIENDS

For team members stepping up for the first time. Because being a "friend" one day and a "manager" the next is a really hard balance to strike.

2-3 GOOD TO GREAT

For those new to line management. Because managing a team to deliver long term results requires a manager who can create a high performing culture, delegate, coach and give feedback skilfully.

2-3 BUILDING STRONG BRIGADES

For chefs taking charge of the brigade for the first time. Because managing people isn't like following the spec sheet.

3-4 MOVING INTO MULTISITE

For those responsible for more than one location. Because not being the "doer" at the coal face of the business anymore is unnerving.

We bring talented leaders and potential leaders from mixed independent hospitality businesses together to enable authentic learning in an informal and responsive environment.

Our style is not an "expert" opinion delivered by a trainer but a truly collaborative approach to the day that encourages sharing of best practice, buy-in and practical application. It's an approach with proven lasting impact on participants, their teams and their organisations.

